Instant Insights: The TRIPS AI Framework for AI Outsourcing

If we think of AI as just another outsourcing partner, deciding what to outsource becomes significantly easier. The Trust Insights TRIPS AI framework gives you five criteria to score every task you currently do.

Time

How much time does the task consume?

The more time a task consumes, the better a candidate it is for AI.

Repetition

How repetitive is the task?

AI excels at repetitive tasks. The more frequently repetitive a tasks is, the better a candidate it is for AI.

Importance

How important is the task?
How much risk is there if it goes awry?

The more important a task is, the more human review is needed. Tasks that are low risk or relatively low importance are great candidates for AI.

Pleasantness

How much do you enjoy the task?

The less you enjoy a task, the better a candidate it is for AI. This is critical for stakeholder buy-in - showing stakeholders they can offload unpleasant tasks is high emotional value.

Sufficient Data

How many existing examples do you have of the task and how it's supposed to be done?

The more examples you have of how the task should be done, the better a candidate it is for AI. If it's a template today, AI should do it tomorrow.